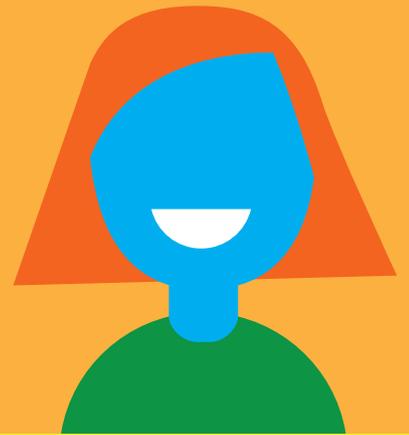
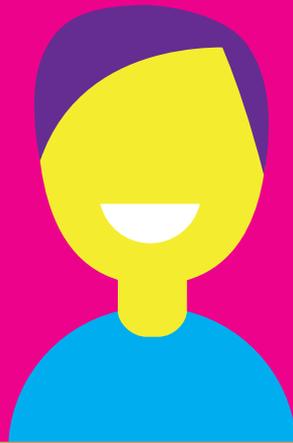
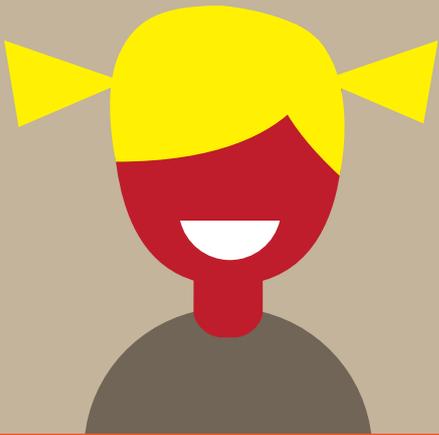


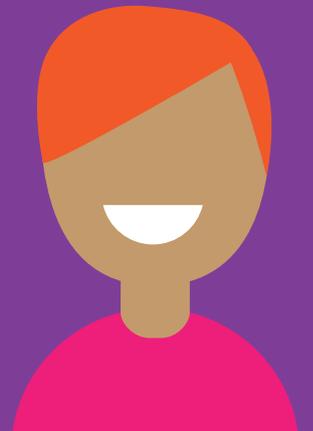
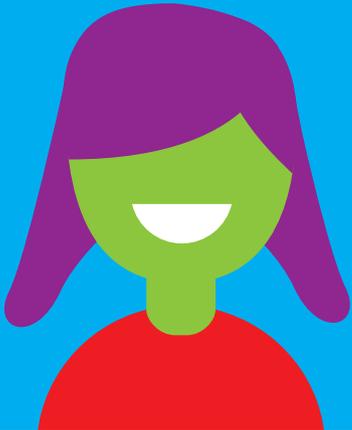
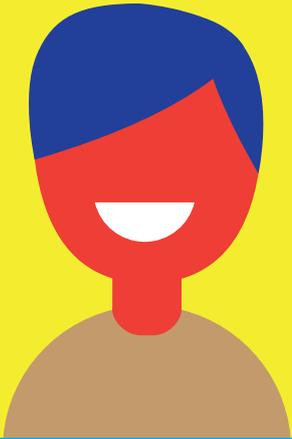


Annual Report 2011

Our Child Foundation







1 18 Years for Children's Smile

The Our Child Foundation entered majority. Its objective and mission is to help abused, molested, handicapped and abandoned children. It holds a number of educational campaigns, cooperates with Czech and foreign organisations focused on child protection and makes efforts to enforce legislation changes aimed at increasing the protection of rights, health and life of children.

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Editorial by Zuzana Baudyšová, Director of the Our Child Foundation



Dear child protectors,

Thanks to the cooperation with you, the public and a large number of experts, we helped thousands of children at risk for the past 18 years of our existence. I would like to take this opportunity to thank you for your kind support of children in difficult life situations.

Due to your support in 2011, the Our Child Foundation ensured safety for hundreds of children at risk and helped dozens of families solve their problems.

Thanks to your financial donations amounting to CZK 11,757,041 in 2011:

- We satisfied 69 individual applications submitted by families with children in difficult life situations.
- We provided the financial support amounting to CZK 3 million to 6 care centres for severely disabled children and CZK 1.7 million to 24 institutions that help handicapped children and children at risk.
- We purchased 10 resuscitation devices for CZK 1.2 million for 10 selected maternity hospitals, a transport incubator including a fan for CZK 1.9 million for the Faculty Hospital Brno, and a heated bed and EEG device for newborns in the value of CZK 1.1 million for Thomayer's Hospital in Prague.
- We funded the training of two assistance dogs for disabled children in the total amount of CZK 400 thousand.

Thanks to your support, our 2011 achievements include the following:

- Through the Legal Aid Line we provided free help to almost two hundreds of citizens who needed advice in the field of legal protection of children.
- We run the Internet Hotline founded in order to fight child pornography in the Internet (our operators processed 1 639 reports of illegal Internet content).
- We organised 2 educational seminars within the Positive Parenting campaign in cooperation with the therapist Jiřina Prekopová and other experts.

- On the occasion of the World Day for the Prevention of Child Abuse, we organised the Prague March against violence on children under the auspices of Miroslava Němcová, Chairman of the Chamber of Deputies of the Parliament of the Czech Republic.
- We organised three very successful public collections within the project "Helping Children Together".
- We gave Christmas presents to 478 children in 14 children's homes throughout the Czech Republic.

Dear child protectors, thank you for your kind cooperation and trust in our activities.

I acknowledge and appreciate long-term support from all sponsors and benefactors who enable us to help children at risk. I also greatly appreciate the dedicated work of the members of the Board of Trustees and the Supervisory Board, auditors and all lawyers at the Legal Aid Line, and the whole team of fellow workers for their dutiful and responsible work. I also appreciate the support and help provided by our patroness Helena Vondráčková.

Yours

A handwritten signature in black ink, appearing to read 'Zuzana Baudyšová', written in a cursive style.

Zuzana Baudyšová
Director of the Our Child Foundation

Foreword by the Representatives of the General Sponsor ROSSMANN, spol. s r.o.



Vladimír Mikel and František Wagner,
Executive Officers of ROSSMANN.

How did the cooperation of ROSSMANN with the Our Child Foundation begin?

"We approached the Our Child Foundation in 2009 when our network of ROSSMANN drugstores and perfumeries celebrated the 15th anniversary of presence on the Czech market. On that occasion we decided to thank all our customers and fellow citizens by running a nationwide charity campaign to help children in difficult life situations whose life has been uneasy since their birth. Therefore we approached the Our Child Foundation that has been engaged in child protection in the long term," says František Wagner, Executive Officer.

"The name of the campaign was "Five Million for Children's Smile". So far we have managed to exceed the desired proceeds by several hundred thousands in two years. In the third year we had even record-breaking proceeds – we reached the double amount so our help to children at risk was doubled too," says Vladimír Mikel, Executive Officer.

How would you assess the cooperation up to now?

"The charity campaign, to which we invited the Our Child Foundation, has fulfilled our expectations and pleased us greatly for three years already. Together, we managed to actually lend a helping hand to those for whom our help was necessary, needed and beneficial, namely to children with acute physical and mental difficulties," says František Wagner.

So can you say that the charity campaign "Five Million for Children's Smile" has been the flagship of ROSSMANN every year since 2009?

"Yes, it has been. It is important for us that we can see a clear target and benefit of the charity campaign for particular ill children, maternity and other hospitals throughout the Czech Republic and many others. We can also help children due to the support by our customers and business partners that form an integral part of the project "Five Million for Children's Smile", which is a campaign aimed at obtaining funds to help children at risk," says Vladimír Mikel.

www.rossmann.cz

A handwritten signature in black ink, appearing to read 'František Wagner'.

František Wagner
Executive Officer

A handwritten signature in black ink, appearing to read 'Vladimír Mikel'.

Vladimír Mikel
Executive Officer

Profile of the Our Child Foundation

The Our Child Foundation was founded by Zuzana Baudyšová on 1st October 1993 in order to help abused, molested and other at-risk children in the Czech Republic. The first important project of the Our Child Foundation was the foundation of the Safety Line (1994) to help children in critical life situations, followed by the foundation of the Parent Line and the Call Home Line. The foundation run the crisis intervention lines for ten years and in 2004 handed these projects over to the Safety Line Association. It has raised more than CZK 148 million for them for 18 years.

Later, the mission and the objective of the Our Child Foundation was not only the help provided to abused and molested children but also the support of handicapped and abandoned children and children from underprivileged families. In the form of grant procedures the foundation supports dozens of civic associations and care centres that take care of handicapped children. It also finances selected activities of children in children's homes throughout the Czech Republic and through individual applications provides urgent help to handicapped children and children at risk.

The foundation founded and has been still running the Legal Aid Line (since 2005) that is a great help to parents and children's close persons who have a free access to the legal advice provided by lawyers at the line in the field of family law and child protection. The foundation is active in the area of child protection in the Internet. It founded and has been running the Internet Hotline (since 2007) to fight children pornography in the Internet. It cooperates with dozens of foreign organisations focused on the help for missing children and on the protection of children when using online technologies.

On a long term basis, the Our Child Foundation has been running a number of educational campaigns against abuse and molesting of children. For the last two years it has also been holding educational seminars for public within the scope of the nationwide educational campaign Positive Parenting. Through its educational campaigns, it strongly and repeatedly addresses the public in respect of the fight for children's rights and protection from any form of violence.

Since 2005, under the auspices of prof. Zdeněk Matějček, the Our Child Foundation has presented the award Golden Heart to notable children protectors. In the past, the award was presented to Marie Vodičková for Klokánek facilities of the Fond for Children in Need, Ludvík Hess for the foundation of baby boxes, Jiřina Prekopová for psychological and therapeutic help provided to hundreds of families with children, the illustrator and author of stories of the Little Mole cartoon character Zdeněk Miler and a number of other notable persons.

Every year the foundation holds press conferences and its Director Zuzana Baudyšová makes public appearances and attends meetings on the government level and meetings with representatives of non-profit organisations or educational establishments every year. She represents the foundation and the Czech Republic at international meetings of children right protectors.

www.nasedite.cz

The Our Child Foundation provides free legal aid in the field of family law. It helps abandoned children, and provides support to children's homes, shelters for mothers with children and crisis centres.



Organisational Structure

Director of the Foundation:

Zuzana Baudyšová

In 1993 she founded the Our Child Foundation and has served as its Director ever since.

In 1993 she founded and until 2003 lead the Safety Line for Children and Youth Association (SLB). From 1994 to 2004 she was the Chairman of the Board of Directors of SLB.

She is a member of the Committee for the Rights of Children of the Government Council of the Czech Republic for Human Rights.

She has been a long-term member of the Board of Directors of the European Federation for Missing and Commercially Exploited Children (Missing Children Europe) with the seat in Brussels.

She is an honorary member of NSPCC (National Society for the Prevention of Cruelty to Children).

Board of Trustees of the foundation:

Marta Ptáčková

Chairwoman of the Board of Trustees

Jaroslava Jalovecká

Deputy Chairwoman of the Board of Trustees

Martin Chalupský

Member of the Board of Trustees

Supervisory Board of the foundation:

Iva Chaloupková

Chairwoman of the Supervisory Board

Jan Janota

(since 01/10 2011)

Member of the Supervisory Board

Kamil Čermák

Member of the Supervisory Board

Miluše Slapničková

(until 30/09 2011)

Member of the Supervisory Board

Foundation employees:

Michaela Maxová

Fundraising Manager
Production Manager

Petra Kácovská

Advertising and Promotion Manager

Markéta Sodomková

Project Manager

Anna Žebrová

Foundation Secretary
Individual applications

Petra Adámková

Public Relations – external cooperation

Foundation patroness:

Helena Vondráčková



Pictures from right: Markéta Sodomková, Zuzana Baudyšová, Anna Žebrová, Petra Kácovská, Michaela Maxová, Petra Adámková.

Positive Parenting

In 2011 the foundation continued in the educational campaign Positive Parenting through which it has been reminding parents for three years already how necessary it is to change the approach to children upbringing. Through educational materials and seminars, it has been appealing to them to eliminate physical and mental violence from deep-rooted upbringing methods.

Positive parenting means that parents give unconditional love, safety and support to their children and that they spend enough time with them and listen to them. At the same time, they set clear boundaries and react to unacceptable behaviour with explanation or, if necessary, with a non-violent form of punishment. Positive parenting means the parent behaviour that reflects the best interests of the child, is educational, encouraging and non-violent, provides appreciation and guidance, and includes setting the boundaries allowing full development of the child.

In 2011 the foundation held two new educational seminars within the Positive Parenting campaign and produced already the third double-DVD with the lectures of experts in child protection and upbringing. On 30th March it held the seminar "What a Child Needs and What Parents Need" with the lecturers Taťjana Horká and Jaroslav Šturma. The public also showed great interest in the subsequent seminar "Love Restoration in Families" held on the Children's Day on 1st June in Prague where the main guest was the respected child psychologist Jiřina Prekopová, a propagator of the "therapy with a tight hug".



Lecture of Jaroslav Šturma.



Participants of the seminar with the lecturers Jaroslav Šturma and Taťjana Horká.



Zuzana Baudyšová with Taťjana Horká.



Seminar in the Municipal House in Prague with Jiřina Prekopová.



Educational Campaign “STOP Child Abuse”

Thousands of cases involving abused, molested or neglected children are revealed every year in the Czech Republic. In 2010 the Ministry of Labour and Social Affairs recorded the total number of 5 787 cases of children at such risk in the Czech Republic, which is the highest number for the last ten years! According to the Police statistics for 2010, 13 children died of a wilful criminal offence, of which 12 children were victims of murder and 1 child a victim of the criminal offence of maltreatment of the entrusted person. The death of other 13 children who died in 2010 was caused by negligence. Our Child Foundation continued in the educational campaign “STOP Child Abuse” and strived to eliminate or prevent violence by enhancing the public awareness of the issue and its seriousness.

The educational campaign in cooperation with GE Money Bank

From 1st to 8th June 2011, people could obtain educational materials and buy a red card with a whistle for the symbolic sum of CZK 30 at the selected 46 branches of GE Money Bank throughout the Czech Republic. Through such items, the foundation especially draws attention to the rights of children and the “duty to report” which is to serve for the protection of children from physical and mental terror caused by their parents and close persons. The campaign was run in cooperation with the voluntary movement GE Volunteers, o. s., with the total proceeds amounting to CZK 139,155, intended to help abused and molested children.

Prague March to protest against child abuse

On the occasion of two important days in the area of child protection, which is 19th and 20th November, the Our Child Foundation organised the public Prague March to protest against child abuse. The meeting took place on Saturday 19th November under the auspices of the Chairwoman of the Chamber of Deputies of the Parliament of the Czech Republic Miroslava Němcová. The participants lighted a symbolic candle in memory of children who died from abuse. The march from the Prague’s Václavské square to Staroměstské square was topped off with joint blowing the symbolic red whistles as an expression of disapproval of physical and mental violence on children. During the march, educational materials addressing the protection of children’s rights were distributed. Let us point out that 19th November is the World Day for the Prevention of Child Abuse and Violence, and 20th November is the anniversary of the adoption of the Convention on the Rights of the Child.

The Our Child Foundation thanks all kind people who participated in the educational campaign “STOP Child Abuse” in 2011 or who supported it by buying a symbolic red whistle with a card.





Pictured from right: Zuzana Baudyšová, Jiřina Prekopová and presenter Martina Kociánová.



Pictured from right: Marie Vodičková of the Fund for Children in Need, Zuzana Baudyšová and presenter Slávek Boura.



Collection at the branches of GE Money Bank.



Jitka Chlupáčová of GE Money Bank (right) with the foundation representatives, and Jiřina Prekopová with Martina Kociánová (left).



Miroslava Němcová (right) personally supported the Prague March.



Demonstration of disapproval of child abuse.



The march led from Václavské square to Staroměstské square in Prague.

Five Million for Children's Smile

For the third time, the Our Child Foundation has become a partner of the charity project "Five Million for Children's Smile" run by the network of drugstores and perfumeries of ROSSMANN, spol. s r. o. The campaign took place in the week from 19th to 24th September 2011 in all drugstores of ROSSMANN throughout the Czech Republic and was intended to help handicapped children and newborns facing health complications after the birth. The third year of this charity campaign broke the record since the total sum collected amounted to CZK 10,072,011.

The Our Child Foundation greatly appreciates the opportunity of being a partner of such a significant charity project of ROSSMANN that brings a great benefit to handicapped children and other children at risk.

The foundation used the proceeds from the campaign to finance new special devices for 12 maternity hospitals throughout the Czech Republic, support 5 facilities providing assistance care to handicapped children, finance the training of two assistance dogs for disabled children, support Klokánek facilities of the Fund for Children in Need, and continue helping individual handicapped children.

Where does the money help?

- Thomayer's Faculty Hospital in Prague obtained a device for measuring the brain functions of prematurely born children and a heated bed for newborns, including the accessories, for the total amount of CZK 1,035,215.
- Brno Faculty Hospital obtained a neonatal transport incubator with accessories and a special fan in the total amount of CZK 1,918,815.
- The funds were also used to purchase resuscitation sets in the total amount of 1,200,335 CZK to rescue the life of newborns in ten selected maternity hospitals. The devices are intended for the maternity hospitals in the following towns: Česká Lípa, Teplice, Jindřichův Hradec, Kolín, Kladno, Uherské Hradiště, Prostějov, Třebíč, Prague (Královské Vinohrady Faculty Hospital) and Žatec.
- The Our Child Foundation also distributed the sum of CZK 3,000,000 from the campaign proceeds to five facilities that provide personal assistance to handicapped children. These facilities are: OS Lipka Prostějov, AKORD Praha, Dětský klíč Šumperk, the Day-Care and Week-Care Centre Jihlava, and the Day-Care Centre ALVALÍDA Liberec.
- The foundation paid CZK 400,000 for the training of two assistance dogs for handicapped children through the organisations Helppees, o. s. and Pomocné tlapy, o. p. s.

- The foundation also contributed CZK 500,000 for the operation of Klokánek facilities of the Fund for Children in Need.
- The remaining part of the proceeds is used by the foundation to satisfy individual applications submitted for the benefit of handicapped children.

The charity campaign was supported by Karel Gott and his wife Ivana, presenter and actress Mahulena Bočánová, presenter Petr Vondráček and actor Roman Vojtek. The face of the campaign was handicapped Petřík, a client of one of the supported facilities providing assistance care. The expert guarantor for the selection of medical devices and hospitals is the Czech Neonatology Society.

The Our Child Foundation thanks ROSSMANN and its employees, campaign partners and customers. We would also like to thank popular persons and media partners for the support of the record-breaking campaign through which we could help dozens of children at risk together.

ROSSMANN became the General Sponsor of the Our Child Foundation and received the Golden Heart Award 2011 for a significant contribution in the field of child protection.

www.rossmann.cz



The face of the third year was handicapped Petřík.



The campaign has been obtaining a long-term support from the presenter Ivana Gottová.



Petřík with the actor Roman Vojtek.



A new special ventilator helps children with breathing difficulties at the Faculty Hospital Brno.



Resuscitation sets were handed over to twenty hospitals throughout the Czech Republic.



The press conference was attended by the organisers, cooperating doctors and representatives of related organisations.



Mahulena Bočanová, Ivana Gottová, Roman Vojtek and Petr Vondráček bought products to contribute to the help provided to children.

Charity campaign visual.



The handover of the devices at the Thomayer's Hospital attended by Gott spouses.



Representatives of ROSSMANN František Wagner (right) and Vladimír Mikel (left).



The incubator for the transport of newborns at risk, handed over to the Faculty Hospital Brno.



Activities Aimed at Helping Children in 2011

Grant Procedures, Foundation Projects, International Cooperation and Other Activities

GRANTS PROVIDED FROM THE FOUNDATION INVESTMENT FUND (FIF) IN 2011

The foundation redistributes the proceeds of the Foundation Investment Fund through the grant procedure for the support of humanitarian projects and programmes in the field of child protection. It is intended, in particular, for civic associations, special-purpose facilities operated by churches and public service organisations active in the area of protecting children and their rights (except for foundations). The supported organisations and their projects always comply with the Convention on the Rights of the Child. In 2011 the foundation received a total of 67 applications for the grant procedure.

In 2011 the Board of Trustees approved the financial support of the following seven organisations with the total sum of CZK 265,695. The foundation distributed the proceeds from the FIF derived in 2010 and sent the contributions to the selected organisations by means of a bank transfer on 19 July 2011.

The Our Child Foundation founded the Safety Line and other crisis intervention lines intended for runaway children and families facing serious upbringing problems with their children – Call Home Line and Parent Line – and managed the above stated lines for ten years.

Fund for Children in Need, civic society, Prague 1

The project "The Kangaroo Pocket for the Youngest Ones" is aimed at the purchase of equipment for Klokánek facilities, particularly at the purchase of devices facilitating the care of newborns and babies at risk. The project concerns the purchase of baby breath monitors and digital baby monitors. The provided grant amounted to CZK 50,475.

Diakonie ČCE – BETLÉM centre, religious legal entity, Klobouky u Brna

The project "Those Who Play Are Not Naughty" aims at providing children suffering from a severe mental and combined disability with suitable premises with the required equipment for leisure time activities, play and relaxation. The provided grant amounted to CZK 30,000.

HoSt Home – Start Česká republika, civic association, Prague 10

The project "HoSt – Family Support in Prague" makes it possible for as many children at risk as possible to grow up in a natural family environment. The provided grant amounted to CZK 67,000.

Občanské sdružení BILICULUM, civic association, Mikulov

The project "Day-Care Centre Mikulov" secures individual forms of education, rehabilitation, hippotherapy, canisotherapy, etc. for handicapped children with. The provided grant amounted to CZK 45,000.

EPHATA, civic association, Prague 9

Project "Talk so that You Can Hear Better" aims at the support of families of children with impaired hearing. The provided grant amounted to CZK 15,500.

Kolpingova rodina Praha 8, civic association, Prague 8

The project "Kolping's House – Asylum for Mothers with Children" is aimed at the protection of mothers with children in difficult life situations. The provided grant amounted to CZK 30,000.

ARPZPD, Klub STONOŠKA, civic association, Chvalčov

The project "Personal Assistance and Rehabilitation at the Mental and Rehabilitation Course" serves for improving the musculoskeletal system and mental condition of children with a health handicap. The provided grant amounted to CZK 27,720.

INDIVIDUAL APPLICATIONS IN 2011

One of the most important projects of the Our Child Foundation consists in satisfaction of individual applications that the foundation attends to throughout the year and tries to help individual children disadvantaged in health or social terms.

In 2011 it supported 69 individual applications with the sum of CZK 9,881,039.60.

The foundation Director Zuzana Baudyšová decides on the satisfaction of individual applications for contributions not exceeding 10,000 CZK. Decisions on the satisfaction of applications for larger sums are taken by the Board of Trustees of the foundation. The supported applications always comply with the Statute of the foundation and the mission for which the Our Child Foundation was founded.



These children and many others obtained our help through individual applications.

The public may also provide financial contributions to satisfy individual applications in the long term in this simple manner: you only need to place a permanent payment order to send any amount of your choice, e.g. CZK 50, each month to the Our Child Account – account No. 123131123/0600. These funds will be used for direct help to children at risk.

Individual applications supported in 2011

Applicant	Purpose of the granted contribution	Granted amount in CZK
Bednářová Ludmila	Contribution for the purchase of the cochlear implant accessories for her disabled daughter	24,700.00
Brejchová Hana	Contribution for a positioning device for her severely disabled son	20,000.00
Bulavčáková Lenka	Contribution for the balance payment for a car to transport her severely disabled daughter	30,000.00
Burešová Hana	Contribution for the accessories of a special pushchair for her disabled daughter	4,675.00
Čejkovská Petra	Contribution for a resuscitation set for her severely disabled son	14,085.00
Čekanová Barbora	Contribution for the purchase of a special walker for her disabled daughter	16,758.00
Czech Neonatology Society	Purchase of 10 resuscitation devices including the monitor for 10 birthing centres in the Czech Republic	1,200,335.40
Czech Section of DCI	Contribution for the translation of an alternative report of the NPO and its abstract	10,500.00
Dašková Zuzana	Contribution for the payment for her daughter's meals in the kindergarten, single mother	4,410.00
Day-care centre AKORD Praha	Contribution for the assistance service for handicapped children	600,000.00
Day-care centre Alvalída	Contribution for the assistance service for handicapped children	600,000.00
Day-care centre Jihlava	Contribution for the assistance service for handicapped children	600,000.00
Dětské krizové centrum, o. s.	Contribution for the professional interdisciplinary care of at-risk, abused and maltreated children	250,000.00
Children's home Býchory	Contribution for extracurricular activities and projects of children from the children's home	300,000.00
Children's home Klánovice	Contribution for a therapeutic stay of children from the children's home	20,000.00
Children's home Uherské Hradiště	Contribution to support the project "The Most Cherished Concert", a show of leisure activities of children from children's homes	50,000.00
Dětský klíč Šumperk, o. p. s.	Contribution for the assistance service for handicapped children	600,000.00
Dolanská Lenka	Contribution for a personal assistant for her severely disabled daughter	31,200.00
Faculty Hospital Brno	Payment for a transport incubator and a special fan for the paediatric clinic	1,918,814.70
The Fund for Children in Need – KONTO DOMINIK	Contribution for a therapeutic stay and musical instruments for an abused boy and his sister	179,620.00
The Fund for Children in Need	Contribution for the operation of a Klokánek facility	500,000.00
Frydryšková Anna	Contribution for the rent, electricity and subsistence of a single mother in a difficult life situation	11,692.00
Fuňková – Soukupová Lucie	Contribution for a special pushchair for her disabled son	17,249.00
Gruľyová Pavlína	Contribution for the purchase of a graphics tablet for her severely disabled daughter	6,000.00
Hanzalová Simona	Contribution for children clothes for the underprivileged family whose house burnt down	10,000.00
Hášová Klára	Contribution for a personal assistant for her disabled son	30,000.00
Helpes, o. s., Praha	Contribution for the training of an assistance dog pro handicapped children	200,000.00
Hořínková Markéta	Contribution for the purchase of a rehabilitation device for her disabled son	10,000.00
Hurá, o. s.	Contribution for a summer stay of handicapped children from underprivileged families	5,000.00
Jirásková Alžběta	Contribution for the electricity costs for the foster mother of two younger siblings	14,023.00
Kalhousová Jolana	Contribution for the charges for a spa stay of her disabled son	9,000.00
Kalová Petra	Contribution for a compensatory aid for her 2-year-old severely disabled daughter	9,227.00
Kaprálková Miroslava	Contribution for the purchase of a pushchair for her disabled daughter	30,000.00
Karbušická Marie	Contribution for the household-related costs, serious health situation of both parents	9,111.00
Klimčáková Monika	Contribution for the school fees for her daughter with learning disorders	6,000.00

Applicant	Purpose of the granted contribution	Granted amount in CZK
Kostohryzová Lenka	Contribution for a positioning device for her son suffering from a physical disability	114,007.00
Kromerova Eva	Contribution for the purchase a pushchair for her disabled son	3,655.00
Kuthan Petr	Contribution for the purchase of air whirlpool massage pads for her severely disabled son	8,759.00
Kutišová Eva	Contribution for the purchase of a special pushchair for her disabled son	12,079.00
Kyršová Alena	Contribution for the purchase of a cochlear implant for her son with a hearing disability	15,000.00
Lavičková Jana	Contribution for a rehabilitation walker for her disabled daughter	19,104.00
Kluch spouses	Contribution for the costs of the open-air school for the 7-member family with a severe visual disability	8,000.00
Mímo domov, o. s.	Contribution to support the festival "Out of Home 2011"	20,000.00
Morozová Jana	Contribution for the balance payment for a car to transport her severely handicapped daughter	18,000.00
Endowment Fund of PhDr. J. Prekopová	Contribution to hold educational lectures "Love Restoration in the Family"	100,000.00
Nguyen Miloš	Contribution for the rent for a student from a children's home	18,000.00
Civic association Lipka	Contribution for the purchase a car to transport children with a severe handicap	600,000.00
Plísková Bohumila	Contribution for the school fees of the son of a client of Klokánek	14,047.00
Poláčková Aranka	Contribution for the 8-day health stay of her handicapped son	5,500.00
Pomocné tlapky, o. p. s.	Contribution for the training of an assistance dog for handicapped children	200,000.00
Příhodová Eva	Contribution for the cochlear implant accessories for her deaf son	2,650.00
Příkrylová Olga	Contribution for the purchase of a speech processor for her son with a hearing disability	31,500.00
Řehounková Dagmar	Contribution for the purchase a car to transport her severely disabled granddaughter	30,000.00
Sedláčková Gabriela	Contribution for the school fees, single mother	3,628.00
Semenyšinová Hana	Contribution for the purchase of a pushchair for her disabled daughter	30,876.00
Schnestagová Martina	Contribution for the health aids for her disabled son	6,798.00
Solařová Šárka	Contribution for the school fees of her daughter with learning disorders, single mother	6,000.00
Stašková Karla	Contribution for the therapeutic stay and school supplies for her disabled daughter	8,200.00
Stibůrková Marcela	Contribution for the purchase of the cochlear implant accessories for her handicapped child	7,050.00
Stropnická Martina	Contribution for the special pushchair for her disabled daughter	25,169.00
Stryková Ivana	Contribution for the purchase of pushchair accessories for her disabled son	5,725.00
Šindelářová Galina	Contribution for the purchase of a pushchair for her severely disabled son	27,814.00
Škrbelová Hana	Contribution for the speech processor accessories for her disabled daughter	24,700.00
Štegenerová Lenka	Contribution for the special wheelchair for her handicapped daughter	7,434.00
Thomayer's Hospital Praha	Purchase of a device to measure the brain activity of newborns, and a heated resuscitation bed	1,035,215.50
Tunklová Petra	Contribution for the balance payment for a car to transport her severely disabled son	20,000.00
Vakaráčová Eliška	Contribution for the speech processor accessories for her deaf daughter	24,700.00
Valentová Irena	Contribution for a summer stay of her daughter, single disabled mother	1,700.00
Žalud Martin	Contribution for the purchase of a mechanical wheelchair for her disabled son	53,329.00

PUBLIC COLLECTION “HELPING CHILDREN TOGETHER”

In 2011 the Our Child Foundation repeatedly declared a public collection to help individual children at risk. Donors participating in the collection may send funds to the transparent account No. 60666066/5500.

Help for abused Dominik and his sister Lucie

The foundation reacted to the case of cruel abuse of little Dominik and his sister Lucie that was given great publicity. It organised a public fundraising collection for them with the total proceeds of CZK 2,128,020. The proceeds were used for the medical treatment of both children, particularly for foreign therapeutic stays to improve their mental and physical condition. Since both children have a musical talent, the foundation fulfilled their wish and also purchased a guitar and electric piano from the collection proceeds so that they could develop their talent. The undrawn amount was deposited on a specially opened bank account and will be handed over to the children after they reach 18.



Positioning device for a handicapped boy

Through a public collection, kind donors helped a handicapped boy who needed a contribution for the purchase of a new positioning device. Such equipment stabilizes his body during the classes and other school activities. The collection proceeds amounted to CZK 90,081 but the required sum amounted to CZK 114,007. The Our Child Foundation covered the difference and released the funds required to purchase the equipment so that Jaroušek could begin going to school where he uses the positioning device.



Speech processor for a deaf boy

Another successful collection was the collection for a 13-year-old deaf boy who was born with bilateral deafness. Due to the early diagnosis and medical help he underwent a demanding surgery to receive a cochlear implant when he was two. After 11 years of use, the speech processor was worn out and the boy needed a new one. Due to the financial donations the required sum of CZK 69,391 for the purchase of a new processor was reached.

We would like to thank all of you who participated readily in raising funds for these children at risk. Thanks to you we could help them together.



Children in difficult life situations who obtained help from the foundation through a public collection.

LEGAL AID LINE

The Our Child Foundation has been providing legal advice to families and close persons of children through the Legal Aid Line for six years. Due to the mutual cooperation with the Czech Bar Association, there is a long-standing team of top-class lawyers who provide legal advice in the field of family law by phone or e-mail.

The lawyers' services provided free of charge are mostly sought by mothers of children, grandparents, social workers, fathers of children and many others. The most frequent inquiries relate to post-divorce situations, parents' disputes in the divorce proceedings, etc.

The Legal Aid Line is available on a regular basis and the lawyers may be contacted by phone or e-mail:

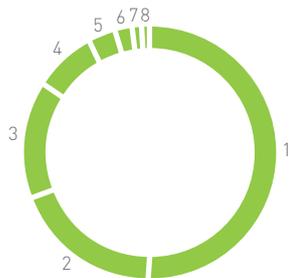
Every Wednesday
from 2:00 p.m. to 6:00 p.m.
Telephone: 777 800 002
E-mail: lpp@nasedite.cz

From the launch of the Legal Aid Line in 2005 until 31 December 2011, the lawyers responded to 1583 phone calls and 495 e-mails. In 2011 they responded to 137 phone calls and 59 e-mails.

In 2011 the following lawyers provided advice at the Legal Aid Line without claiming a fee: Marie Myslílová, Jitka Kučerová, Markéta Vaňková, David Strupek, Zuzana Bělinová, Hana Klímová, Andrea Vovesná and Michaela Vosátková.

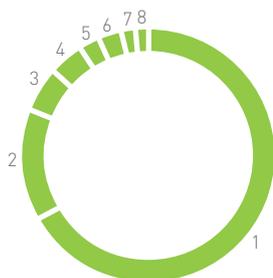
We would like to thank the kind lawyers of the Legal Aid Line. Their gratuitous work through the Legal Aid Line has been a great benefit for dozens of children at risk every year.

Structure of telephone calls – by callers



1	Mother of the child	69
2	Grandparent of the child	26
3	Father of the child	20
4	Other - relation to the child unspecified	11
5	Relative	5
6	Teacher	3
7	New partner of a parent	2
8	Social worker	1

Structure of telephone calls – by the topic



1	Family law – total	100
2	Criminal law (crimes committed on children)	16
3	Other (inquiries regarding the line functioning, etc.)	6
4	Inquiries regarding other legal areas (e.g. administrative law)	5
5	Civil law (inheritance proceedings, procedural inquiries, housing issues, etc.)	3
6	Social security law	3
7	Psychological problems	2
8	Institutional care	2

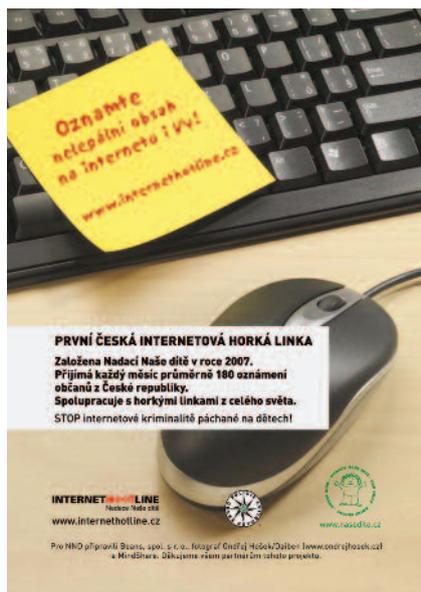
Structure of inquiries – family law



1	Divorce, break-up and children	25
2	Grandparents and children	17
3	Non-payment of maintenance	15
4	Other inquiries	12
5	Change of care/contact	9
6	Post-divorce situation - other	7
7	Foster care, adoption	6
8	Contact obstruction	5
9	Paternity determination/denial	4

INTERNET HOTLINE, SAFE INTERNET FOR CHILDREN

Great credulousness and little experience of children. This is what endangers children most when they work and play with the Internet. The Our Child Foundation has been striving in the long term to enhance the children awareness of dangers that they may encounter in the online environment if they use the Internet thoughtlessly.



The foundation also makes efforts to arrange that the revealed websites that contain potentially dangerous and inappropriate materials are eliminated from the Internet. Therefore, it cooperates with international organisations focused on the protection of children in the Internet and with the police units focused on the Internet criminality. Since 2007, the Our Child Foundation has been running the first Czech hotline called Internet Hotline at www.internethotline.cz. The website contains plenty of educational information and allows reporting potentially dangerous contents to trained operators who attend to every individual report they obtain via the e-mail oznamte@internethotline.cz. All reports evaluated as really dangerous are forwarded to the Police of the Czech Republic, Internet Criminality Department, and to the cooperating foreign lines associated in INHOPE, www.inhope.org.

The foundation also participates in the protection of children from the danger of online technologies as a member of the international alliance of non-governmental organisations eNACSO, www.enacso.eu.

Statistics of reports received by the Internet Hotline in 2011

Total number of reports	1,639
Inappropriate links actively found by the Internet Hotline	382
Processing method	
Reported to the Police	851
Reported to other Internet Hotlines	737
Content type	
Child pornography	1,047
Racism, extremism	33
Pornography showing violence and disrespect to humans, zoophilia	13
Paedophilic interest	18
Pornography accessible to children	15
Fraud	0
Other – legal contents, inquiry	895
Total number of processed links	2,021

PUBLIC RELATIONS

The Our Child Foundation considers the media presentation of its projects and the educational activity to constitute an important part of child protection. The Director of the Our Child Foundation Zuzana Baudyšová had a number of interviews in various TV stations and radio and printed media, giving statements on current issues regarding child protection in the course of the year.

The media presentations included an interview with the Director Zuzana Baudyšová who talked, among other things, about corporeal punishments of children, about the use of the Internet Hotline, the support of foster care and a lack of quality foster parents especially for children suffering from a health handicap. Other articles addressed the third year of the charity campaign of the drugstore network ROSSMANN aimed at helping handicapped children and newborns with postnatal health difficulties.

In 2011 the Our Child Foundation was referred to in 876 articles. Its publicity has increased by 18% as compared to the previous period. The prevalingly used media were regional periodicals (36%). The Internet servers represented a total of 25% of the publicity of the Our Child Foundation, while agency news constituted 13%. The largest impact on the public was generated by the reports broadcasted in television and radio programmes (37%). Nationwide dailies constituted 22% of the publicity.

The highest number of articles (317) about the Our Child Foundation was published in regional press, followed by the Internet servers (215 contributions) and agency news (118 articles). The highest media impact (394 GRP) was reached by television and radio programmes. A group of nationwide dailies also had a significant impact on readers (225 GRP).

The increased publicity was also due to the information about the march leading through the Prague centre that was organised by the foundation in order to declare a public disapproval of child maltreatment and abuse, and articles about the impeding loss of financial contributions from lottery companies due to the legal amendment at the end of 2011. Other important articles included the press conference articles presenting the results of the survey addressing the approach of teachers to corporal punishments, and articles on the occasion of 18 years of existence of the Our Child Foundation. The media also paid attention to the survey of GfK Czech conducted in cooperation with the foundation concerning violence on children.



One of the press conferences of the foundation held in 2011.



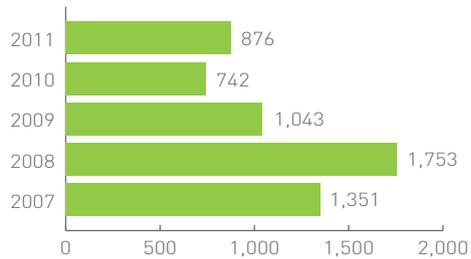
Zuzana Baudyšová having an interview at TV Prima.



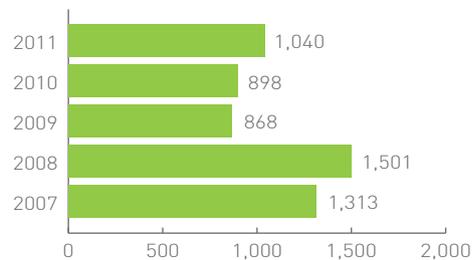
The foundation also promotes the Positive Parenting project in cooperation with Jiřina Prekopová.

Comparison of the media coverage from 2007 through 2011

Number of articles



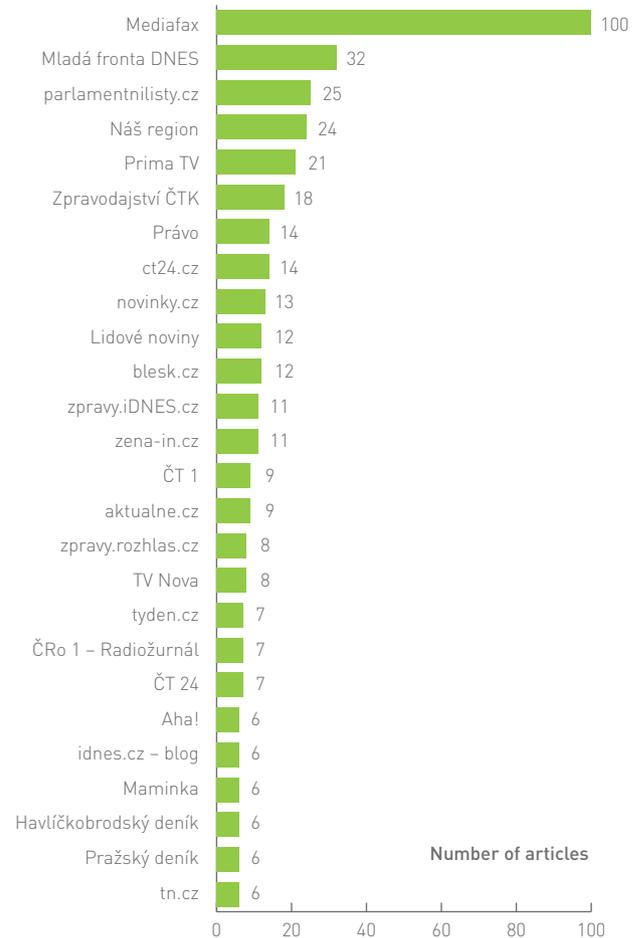
GRP



The chart compares the amount and media impact of reports on the Our Child Foundation from 2007 through 2011.

The media coverage analysis on behalf of the Our Child Foundation was prepared free of charge by a long-term sponsor of the foundation, the NEWTON Media, a. s. company.

Media most frequently mentioning the foundation



The chart shows the media that published the highest number of reports (at least 6) on the Our Child Foundation in the concerned period.



INTERNATIONAL ACTIVITIES

The issue of children's right protection goes beyond the borders of the Czech Republic. Therefore, the Our Child Foundation strives in the long term to cooperate with a number of foreign non-profit organisations, and be a part of international associations focused on child protection in a number of fields. Such fields are, in particular, safe Internet, protection of children from sexual abuse and child prostitution, and help for missing children.

Missing Children Europe

One of the international organisations with which the foundation closely cooperates is the European Federation for Missing and Sexually Exploited Children (Missing Children Europe). For several years, the Director of the Our Child Foundation Zuzana Baudyšová has been a member of the Board of Directors of this organisation that is engaged in prevention, runs programmes helping missing children and protects children from child prostitution and sexual abuse. Missing Children Europe represents 28 non-profit organisations from 20 European countries. By the end of 2011, the Our Child Foundation was the only representative from the Czech Republic. The organisation actively participates in introduction of a single European telephone number 116 000 that has been already used in several member states and constitutes a single and comprehensive service to help missing children, www.missingchildreneurope.com.



The Our Child Foundation cooperates with dozens of non-profit organisations within the European Union to fight commercial sexual exploitation of children. It runs the Internet Hotline to fight child abuse in the Internet.

INHOPE

For five years already, the Our Child Foundation has been devoted to ensuring safe Internet and child protection in the online environment in cooperation with the international association INHOPE which associates Internet hotlines aimed at combating Internet criminality. In order to protect children in the Internet, the Our Child Foundation established the Internet Hotline in 2007 and in the same year joined the INHOPE association. This way the foundation extended its coverage to the worldwide level since INHOPE associates closely cooperating hotlines protecting children from Internet risks from all over the world. Among other things, the INHOPE association facilitates the exchange of experience among operators of individual lines, supports newly founded lines and provides education in the area of the protection of children in the Internet, www.inhope.org.

eNACSO

The Our Child Foundation has been a part of this EU-supported project since its establishment in 2008. The organisation eNACSO was established to enhance the safety of children while they use the Internet, mobile phones and modern online technologies. It actively participates in national and international projects of an educational and preventive character that contribute to better awareness and protection of children in the online environment. One of the important priorities is to outlaw "grooming", which is a form of enticing children through the Internet with sexual subtext. It also strives for absolute criminalization of intentional viewing of materials that depict sexual abuse of children, even if such materials are not downloaded, www.enacso.eu.

Cultural and Social Events, Cooperation with Sponsors

Fundraising Barování with Sandra Nováková

An untraditional meeting of artists of various fields took place on 19th April 2011 in Lucerna Hall in Prague. The proceeds from the entrance fees and donations of the participants of the musical event went to the Our Child Foundation. More than 40 popular musicians and artists made their performance in the event. The proceeds from the April fundraiser amounting to CZK 299,836 were handed over to the Our Child Foundation to help children at risk.

Financial donation from AAA AUTO a.s.

AAA AUTO a.s. provided support to children with a health handicap through the Our Child Foundation. The Vice President of AAA AUTO a. s. Karolína Topolová presented a check amounting to CZK 23,000. The foundation used these funds to contribute to the purchase of a cochlear implant for a 17-year-old boy from Brno. The other part of the sponsor donation was used to cover the costs of attending an open-air school by four siblings with impaired vision from a socially disadvantaged family from Prague.

Financial support of projects for abandoned children

At the representation ball of the laboratory group synlab czech, s. r. o., the Director of the foundation received a check intended to support the activities of children from children's homes. The ball took place on Friday 11th March 2011 in the National House in Prague-Vinohrady. The programme included the presentation of a check in the value of CZK 50,000 to the Our Child Foundation. The foundation will use the funds to support charity projects for talented children from children's homes.

Financial proceeds from a raffle in the amount of CZK 25,200 for the foundation's activities

On 26th January 2011, the Our Child Foundation received the proceeds from the sale of raffle tickets in the amount of CZK 25,200 at the social event held on the occasion of the celebration of the 59th birthday of the prominent Czech photographer Jadran Šetlík in the Residence of the Mayor of Prague, the Capital.

Sponsor donation of CZK 500,000 to help children

On 16th June 2011, the Director Zuzana Baudyšová together with the foundation patroness, singer Helena Vondráčková, received a sponsor donation on the occasion of festive opening of the new Casino Bonver in Prague. The check for the Our Child Foundation was presented

by Pavel Kulajta, Chairman of the Board of Directors, and Dalibor Pobořil, Vice Chairman of the Board of Directors of Bonver Win a. s.

Dragon boat racing

On Saturday 28th May 2011, the annual charity race of dragon boats named "Rotary Dragon Boat Charity International 2011" took place again in Prague. Střelecký Island attracted spectators and, first of all, enthusiastic racers who came to support the Our Child Foundation, as well as the organisations Sananim and Život 90. The part of the proceeds amounting to CZK 170,000 was presented to the Director of the foundation Zuzana Baudyšová. More than twenty contesting teams included the representatives of GE Money Bank, Česká spořitelna, Xerox, ING životní pojišťovna and many others.

Christmas concert of Helena Vondráčková and Michal David in the Lucerna Hall

The singer Helena Vondráčková has been the patroness of the Our Child Foundation for ten years. At the pre-Christmas concert of Helena Vondráčková and Michal David, the foundation received financial support presented in the form of symbolic checks from two important sponsor companies. The checks in the value of CZK 1,000,000 were presented for the benefit of the Our Child Foundation to the Director Zuzana Baudyšová by C&A Moda CR, s. r. o. and Synot TIP, a.s.

Wedding Flower Day for the benefit of children

The organisers of the Wedding Flower Day presented the proceeds from the auction of luxurious wedding bouquets in the amount of CZK 39,000 to the Our Child Foundation. On 28th May 2011 the Dobříš chateau hosted an extensive wedding programme for the eighth time. The check was presented by Petr Nárožný jr. representing the organising agency Wish Production s. r. o. The Our Child Foundation thanked the auctioneers of wedding bouquets and the organisers of the Wedding Flower Day.

Helena Vondráčková, Radka Kocurová and Markéta Hrubešová supported the project “Letters to Santa”

A total of 478 children from 14 children's homes were thrilled to find out at the Christmas tree that their Christmas wishes came true. The traditional project “Letters to Santa” took place in cooperation with the Our Child Foundation before the Christmas in the premises of the Shopping Centre Europark Praha Štěrboholý. The patroness of the project was the singer Helena Vondráčková again and the support was also personally expressed by the presenter Radka Kocurová and actress Markéta Hrubešová. The presents were transported free of charge to the children's homes by GTL, spol. s r.o.

Customers of the portal Berslevu.cz helped the needy

The Our Child Foundation addressed the customers at the website www.berslevu.cz again, asking them to help specific handicapped children. During 2011 it collected a total of CZK 77,878 for the purchase of rehabilitation and compensation aids for five children with a health handicap. The Our Child Foundation thanks Rabator for the opportunity of addressing its customers through the portal www.berslevu.cz.

Foundation calendar 2012

The communication agency B.I.G. Prague, a long-standing partner and sponsor of the Our Child Foundation, produced the 7th charity wall calendar, the proceeds from which are intended to help children at risk. The calendar of 2012 consists of a set of works of the current Czech artists Ivana Barazi, Merlin Jahodová, Jarmila Králová and Táňa Macholdová whose paintings are filled with colours and fantasy. The proceeds from the sale of the calendar reached the amount of CZK 75,600. We would like to thank the communication agency B.I.G. Prague for the professional production of the calendar and its sale. We also thank the sponsor companies and individuals who bought the calendar.

Donor SMS helping the Our Child Foundation projects

General public may support the foundation and its projects by sending a donor SMS. A single DMS formatted as DMS NASEDITE may be sent to 87 777. The price of such DMS is CZK 30, of which the Our Child Foundation receives 27 CZK. It is also possible to support the foundation in the form of the donor SMS all year long. In such case, the SMS is to be formatted DMS ROK NASEDITE and sent to the same number, i.e. 87 777. Every month, CZK 30 will automatically be charged to the donor. Further information is available at www.darcovskasms.cz. In 2011, the Our Child Foundation received financial support amounting to CZK 37,071 through DMS. We would like to thank all donors for the support of the foundation in the form of the donor SMS.

**Our Child Foundation greatly
appreciates the cooperation with
benefactors, sponsors and donors.
We would like to thank all children
protectors who help dozens of children
at risk through the foundation.**

Photos from the Our Child Foundation Events



The actress Markéta Hrubešová and her daughter were not to miss the "Letters to Santa" project.



Kind donors reading Christmas wishes of children from children's homes.



The presenter Radka Kocurová came to the Prague's shopping centre Europark to support the foundation.



A donation to help children granted by the organisers of Barováni with Sandra Nováková.



Chairman of the Board of Directors of Bonver Win a. s. Pavel Kulajta (left) and Vice Chairman of the Board of Directors Dalibor Pobořil (right) presented a check for the benefit of the foundation.



The Our Child Foundation was also supported in the dragon boat race by the team of GE Money Bank.



Helena Vondráčková with children in a fun programme within the "Letters to Santa" project.



C&A Moda CR, s. r. o. supported the foundation again with a financial donation.



"Letters to Santa" under the patronage of Helena Vondráčková.



Great help for children from Synot TIP a. s.; the check was presented to the foundation at a concert of Helena Vondráčková.



The foundation representative visiting a children's home.



Photographer Jadran Šetlík and his support for children at risk.



Martina Krátká of the Letizia flower shop (second left) with Petr Nárožný jr. of the agency Wish Production (left).



A donation from synlab czech, s. r. o. was presented by the Executive Officers Miroslav Herden (in the middle) and Alexander Hoffmann.



Vice President of AAA AUTO a. s. Karolína Topolová with Zuzana Baudyšová.

18th Anniversary of the Foundation and the Golden Heart Award 2011

The Our Child Foundation celebrated its majority in 2011. For 18 years of its existence it redistributed more than CZK 230 million for the benefit of abused, molested, handicapped and abandoned children and other children at risks. The foundation celebrated the anniversary at the gala evening where it also presented two Golden Heart Awards to children protectors.

The gala meeting of children protectors was held in the Semafor Theatre in Prague on 27th September 2011 under the auspices of the Chairman of the Chamber of Deputies of the Parliament of the Czech Republic Miroslava Němcová who also personally attended the event. The event was hosted by the presenter Martin Zounar. Musical performance was given by the foundation patroness Helena Vondráčková and Director of the Semafor Theatre Jiří Suchý. The audience also enjoyed the performance of the violin trio INFLAGRANTI and the children dancing group Kocour Modroočko from Kolín.

Holders of the Golden Heart Award 2011

Eliška Petruchová

Eliška Petruchová has been engaged in professional work with children for more than 25 years. She has been the Director of two family-type Klokánek facilities of the Fund for Children in Need in Kroměříž for more than 10 years. Together with her team she has helped change the childhood of almost four hundred of abandoned children who got into critical life situations under difficult circumstances. She has helped find new families for dozens of such children. Under her leadership, both Kroměříž-based Klokánek facilities have provided field services consisting of crisis advice and urgent help to more than 980 families with children.

ROSSMANN, spol. s r.o.

For the last three years ROSSMANN has been a significant children protector due to its successful charity campaign "Five Million for Children's Smile". Through the campaign, the company has raised and granted the sum exceeding CZK 21.5 million for the benefit of handicapped, abused and at-risk children. While cooperating with the Our Child Foundation, the company provided the funds to purchase equipment for 25 selected hospitals in the Czech Republic. It also covered the costs of training of 16 assistance dogs for handicapped children and the services of personal assistants of disabled children.

It supported the operation of Klokánek facilities of the Fund for Children in Need, the Child Crisis Centre and a number of care centres for handicapped children. It also covered the costs of individual needs of many children in difficult life situations. The Golden Heart Award 2011 was presented to the Executive Officers František Wagner and Vladimír Mikel and the team of ROSSMANN.

Golden Heart Award

Since 2005 the Our Child Foundation presents, under the auspices of prof. Zdeněk Matějček, the Golden Heart Award for significant acts in the field of the protection of children's rights. In past years, the award was presented to Marie Vodičková for the Klokánek facilities of the Fund for Children in Need, Ludvík Hess for founding baby boxes, Jiřina Prekopová for psychological and therapeutic help provided to hundreds of families with children, and a large number of other persons.

Photos from the Golden Heart Award Presentation Ceremony



Golden Heart for Bc. Eliška Petruchová [second right].



Golden Heart for ROSSMANN. Pictured from right: Executive Officer Vladimír Mikel, HR Director Miroslava Lukáčová and Marketing Manager Jana Kasardová. Left: Miroslava Němcová, Chairwoman of the Chamber of Deputies of the Parliament of the Czech Republic.



Talented children from the group Kocour Modroočko from Kolín.



The Chairwoman of the Chamber of Deputies of the Parliament of the Czech Republic Miroslava Němcová (right) also came to celebrate the foundation anniversary.



INFLAGRANTI violin trio played for the guests and holders of the Golden Heart Award.



The host of the celebration of the foundation anniversary, the Director of the Semafor Theatre Jiří Suchý, celebrated his 80th birthday at the time of the 18th anniversary of the foundation.



Zuzana Baudyšová with talented children.



The gala evening was hosted by the presenter Martin Zounar.



Acknowledgements and the List of Sponsors

The Our Child Foundation would like to thank all companies, sponsors and donors for their kind support and cooperation. We would like to thank the media, and advertising, media and Internet partners for their trust and promotion of the activities of the foundation. We would like to thank hundreds of anonymous donors for their financial and moral support of the protection of children through the Our Child Foundation in 2011.

We greatly appreciate cooperation with artists who kindly support the foundation projects without claiming a fee.

Sincere thanks to all of you.

General sponsor:

ROSSMANN, spol. s r. o.

Patron:

RWE Transgas, a. s.

Patroness:

Helena Vondráčková

Main sponsors:

Agentura Hera s. r. o. • B.I.G Prague, s. r. o. • BONVER WIN, a.s. • C&A Moda, s. r. o. • Coloseum restaurants, s. r. o. • České radiokomunikace, a. s. • EGLO ČESKO-MORAVSKÁ SVÍTIDLA spol. s r. o. • Ernst & Young s. r. o. • EUREST, spol. s r. o. • GE Volunteers, o. s. • MOSER, a. s. • NEWTON I.T. s. r. o. • Pražská plynárenská, a. s. • SATPO Jeseniova, s. r. o. • SYNOT TIP, a. s. • UniCredit Leasing CZ, a. s.

Long-term sponsors:

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Other sponsors:

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Vondráčková Helena – patroness of the Our Child Foundation • Bičičtš Jan • Bláha Jan • Burešová Jolana • Cozlová Svatava • Červenková Daniela • Hobža Václav • manželé Horákoví • INFLAGRANTI violin trio • Hruběšová Markéta • Jakubec Josef (in memoriam) • Jedlička Tomáš • Ježdík Michal • Kaňovská Anna • Karásek Aleš • Kozák Čeněk • Kubec Jiří • Lapin Ivan • Linková Zina • Macháček Vít • Mívalt Petr • Pařízek Petr • Pour Pavel • Příbramská Jarmila • Rozehnalová Markéta • Runátovi Radana a Pavel • Sirotková Kateřina • Smejkal Radek • Smutná Renata • Suchý Jiří • Svoboda Jiří • Širočka Petr • Štika Ivo • Trombíková Irena • Uhdeová Jana • Veselý Lumír • Virág Michal • Vystavěl Dušan • Zbránek Ivo • Zounar Martin

We would like to thank the members of the Board of Trustees and the Supervisory Board and the cooperating lawyers for their gratuitous help provided to the foundation.

Board of Trustees of the Our Child Foundation:

Ptáčková Marta • Jalovecká Jaroslava • Chalupský Martin

Supervisory Board of the Our Child Foundation:

Chaloupková Iva • Čermák Kamil • Janota Jan

Lawyers of the Legal Aid Line:

Bělinová Zuzana • Klímová Hana • Kučerová Jitka • Myslílová Marie • Strupek David • Vaňková Markéta • Vosátková Michaela • Vovesná Andrea

Advertising and media partners:

We appreciate the cooperation and help provided by the below stated companies, Internet partners, media and persons that provided advertising and promotional spaces, broadcasted a spot, cooperated in media terms or otherwise participated in the promotion of the foundation free of charge.

Advertising agencies of the foundation:

Draftfcb s. r. o. • Astronaut creative lab • Bison&Rose

Media agency of the foundation:

Mindshare s. r. o.

Main advertising partners:

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Acknowledgement of the sponsors of the Annual Report

We would like to thank all those who participated free of charge in publishing this document.

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The team of B. I. G. Prague and graphic designer Pavel Rakušan for free graphic work and page-break of the publication.

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Translation agency translatezone.eu for translation into English.



Financial Section

Contributions and revenues from activities in 2011

	thousand CZK	%
Material gifts and donations received	807	12.30
Revenues from FIF – interests	849	12.94
Other revenues	516	7.87
Revenues from business activities	390	5.95
Revenues – financing of projects and foundation operation (dissolution of funds)	3,997	60.94
Other revenues – total	4,903	74.75
Donations and revenues – P/L items – total	6,559	100.00
Rossmann campaign	10,072	47.50
Financial means received on collection accounts	2,879	13.58
RWE Gas Storage s.r.o.	2,000	9.43
Synot Tip a.s.	1,000	4.72
Sazka Foundation	500	2.36
Hera Agency	300	1.41
Pražská plynárenská	250	1.18
SATPO Sacre Coeur	250	1.18
Astra Zeneca ČR	200	0.94
České Radiokomunikace	200	0.94
Rotary Club Prague	170	0.80
Wekosa a.s.	100	0.47
Pražská energetika	100	0.47
Inexco Argosy s.r.o.	100	0.47
Global Payments Europe – Internet Hotline project	30	0.14
Other contributions received	3,053	14.40
Other contributions received (balance sheet)	21,204	100.00
Transfer of profit from the last accounting period to FIF	101	
Total	21,305	

Overview of financial contributions

	thousand CZK	%
Faculty Hospital Brno – Transport system and ventilator for new-born babies	1,919	15.63
Targeted contribution of financial means by RWE Gas Storage	1,385	11.28
Czech Neonatology Society – 10 sets for resuscitation of new-born babies	1,200	9.77
Thomayer Hospital – brain functions monitor and bed for new-born babies	1,035	8.43
Contributions provided on the basis of individual requests for handicapped children	750	6.11
AKORD – daily care house for handicapped children and youth	600	4.89
Lipka – civic association for the help to handicapped people	600	4.89
Daily and weekly care house in Jihlava	600	4.89
Dětský klíč Šumperk, o.p.s.	600	4.89
Alvalída – association of citizens	600	4.89
Czech Neonatology Society – 10 sets for resuscitation of new-born babies	512	4.17
Contribution to the Fund of children in need	500	4.07
Helppees, o. s., Helping Paws – assistant dog training	400	3.26
Grants provided from FIF resources	266	2.17
Children crisis center	250	2.04
Children's home with school at Býchory (resources from collection realized in 2011)	200	1.63
Targeted contribution of financial means by RWE Gas Storage	200	1.63
Contribution to abused Dominik and his sister (resources from collection realized in 2011)	180	1.47
Contributions to handicapped children (resources from collection realized in 2011)	175	1.43
Endowment Fund of Jiřinka Prekopová	100	0.81
Children's home with school at Býchory	100	0.81
Children's home at Uherské Hradiště	50	0.41
Children's home at Klánovice	20	0.16
Mímo domov – civil association	20	0.16
Association for defending of interests and rights of children	11	0.09
Hurá – civil association	5	0.04
Total	12,278	100.00

**Overview of long-term tangible and intangible fixed assets of the Our Child Foundation as of 31.12.2011
in net book values (thousand CZK)**

Acquisition price	Opening balance	Accruals	Retirement	Transfers	Closing balance
Independent movables and groups of movables	1,826	-	(100)	-	1,726
Assets received as donations	36	-	-	234	270
Unfinished long-term assets	-	234	-	(234)	0
Total	1,862	234	(100)	0	1,996

Accumulated depreciations	Opening balance	Depreciations incl net book value of retired assets	Retirement	Closing balance	Book value
Independent movables and groups of movables	(1,436)	(122)	100	(1,458)	268
Assets received as donations	-33	(46)	-	(79)	191
Unfinished long-term assets	-	-	-	0	0
Total	(1,469)	(168)	100	(1,537)	459

Child Foundation – Financial Overview for 2011

Revenues (in thousand CZK)	2011
Financial contributions – income	
Revenues from FIF – interests	849
Revenues from interests (time deposit and saving account)	301
Other revenues	215
Business revenues	390
Material gifts and donations received for the foundation operation	807
Revenues from funds – financing of projects and foundation operation	3,997
Donations and revenues – P/L items – total	6,559

In 2011, the Our Child Foundation managed to ensure smooth running of all its projects aimed at helping children at risk, and maintain stable financial management.

The foundation complied with the rule set by the foundation Statutes for restricting its administration costs (which shall not exceed 20% of its equity). The percentage of the administration costs including overall costs of the foundation and individual projects is 18.17%. After subtracting the costs of the foundation's projects for the benefit of children and families in critical situations, the administration costs of the foundation amount to only 6.9%.

The foundation secured the required amount of funds from legal entities and individuals to fulfil its objective and mission in accordance with its Statutes.

Costs (in thousand CZK)	2011
Material costs	225
from that: promotional items for children and sponsors	23
fuel	85
office supplies and consumables	92
energy consumption	25
Services	2,611
from that: production of advertising materials, translations, other services	501
advertising, promotion	852
accounting services, auditing, tax consultancy	156
rent	280
membership in international organizations	168
fas, phone charges, postage	170
representation	118
travelling expenses	43
repairs and maintenance	72
costs directly related with the business revenues	251
Personnel costs	3,240
from that: salaries of employees incl. external workers	2,433
social and health insurance	797
other social costs	10
Other costs	304
Depreciation of long-term tangible assets	150
Income taxes	29
Total operating costs	6,559

Independent Auditor's Report

To the Board of Administration of Nadace Naše dítě:

- I. We have audited the accompanying financial statements of Nadace Naše dítě, which comprise the balance sheet as at 31 December 2011, and the income statement, for the year then ended, and a summary of significant accounting policies and other explanatory information. For details of Nadace Naše dítě see Note 1. to the financial statements.

Board of Administration's Responsibility for the Financial Statements

The Board of Administration is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the Czech Republic, and for such internal control as the board of administration determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Act on Auditors and International Standards on Auditing as amended by implementation guidance of the Chamber of Auditors of the Czech Republic. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including an assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Nadace Naše dítě as at December 31, 2011, and its financial performance for the year then ended in accordance with accounting principles generally accepted in the Czech Republic.

- II. We have also audited the consistency of the annual report with the financial statements described above. The management of Nadace Naše dítě is responsible for the accuracy of the annual report. Our responsibility is to express, based on our audit, an opinion on the consistency of the annual report with the financial statements.

We conducted our audit in accordance with International Standards on Auditing and the related implementation guidance issued by the Chamber of Auditors of the Czech Republic. Those standards require that we plan and perform the audit to obtain reasonable assurance as to whether the information presented in the annual report that describes the facts reflected in the financial statements is consistent, in all material respects, with the financial statements. We have checked that the accounting information presented in the annual report is consistent with that contained in the audited financial statements as at 31 December 2011. Our work as auditors was confined to checking the annual report with the aforementioned scope and did not include a review of any information other than that drawn from the audited accounting records of the Company. We believe that our audit provides a reasonable basis for our opinion.

Based on our audit, the accounting information presented in the annual report is consistent, in all material respects, with the financial statements described above.



Ernst & Young Audit, s.r.o.

License No. 401

Represented by



Magdalena Soucek

Partner



Irena Liškařová

Auditor, License No. 1146

9 May 2012

Prague, Czech Republic

Balance Sheet as at 31 December 2011 (in CZK thousands)

ASSETS	Line	Current period opening balance	Current period closing balance
A. Total fixed assets	1	393	459
I. Total intangible fixed assets	2	0	0
II. Total tangible fixed assets	10	1,862	1,996
4. Separate movable items and groups of movable items (022)	14	1,862	1,996
III. Total long-term investments	21	0	0
IV. Adjustments to acquired fixed assets	29	(1,469)	(1,537)
7. Adjustment to separate movable items and groups of movable items (082)	36	(1,469)	(1,537)
B. Total short-term assets	41	69,426	74,520
I. Total Inventories	42	548	498
1. Material in store (112)	43	548	498
II. Total Receivables	52	869	1,155
1. Trade receivables – customers (311)	53	–	178
6. Receivables from staff (335)	58	5	–
8. Income tax (341)	60	124	34
17. Other receivables (378)	69	–	21
18. Unbilled revenue (388)	70	740	922
III. Total short-term investments	72	67,981	72,788
1. Cash (211)	73	7	9
2. Stamps and vouchers (213)	74	8	–
3. Bank accounts (221)	75	67,966	72,779
IV. Total other assets	81	28	79
1. Prepaid expenses (381)	82	28	49
3. Foreign currency exchange losses (386)	84	–	30
Total Assets	85	69,819	74,979

LIABILITIES	Line	Current period opening balance	Current period closing balance
A. Total equity and liabilities	86	68,879	73,996
I. Total equity	87	68,778	73,996
1. Equity (901)	88	36,107	36,295
2. Funds	89	32,671	37,701
II. Total Profit/ (loss)	91	101	0
1. Account of profit/ loss(963)	92	101	-
B. Total equity and liabilities	95	940	983
I. Total reserves	96	0	0
II. Total long-term liabilities	98	0	0
III. Total current liabilities	106	610	955
1. Suppliers (321)	107	68	53
5. Liabilities to employees (331)	111	129	132
6. Other liabilities to employees (333)	112	2	-
7. Liabilities arising from social security and health insurance (336)	113	70	77
9. Other direct taxes (342)	115	22	24
17. Other liabilities (379)	123	219	618
22. Unbilled deliveries (389)	128	100	51
IV. Total other liabilities	130	330	28
1. Accruals (383)	131	-	28
2. Deferred income (384)	132	330	-
Total liabilities	134	69,819	74,979

Income Statement as at 31 December 2011 (in CZK thousands)

Text	Line	For the accounting period		2010
		Main activity	Operational activity	Total
A. Expenses				
I. Total costs of purchases	2	225	0	199
1. Material used (501)	3	200	–	172
2. Energy consumption (502)	4	25	–	27
II. Total services	7	2,360	251	2,534
5. Repairs and maintenance (511)	8	72	–	56
6. Travel expenses (512)	9	43	–	113
7. Expenses for representation (513)	10	118	–	83
8. Other services (518)	11	2,127	251	2,282
III. Total personnel expenses	12	3,240	0	2,934
9. Wages and salaries (521)	13	2,433	–	2,220
10. Mandatory social security insurance (524)	14	797	–	714
13. Other social expenses (528)	17	10	–	–
IV. Total taxes and fees	18	8	0	6
16. Other taxes and fees (538)	21	8	–	6
V. Total other expenses	22	291	0	301
18. Other penalties and fines (542)	24	4	–	–
21. FOREX losses (545)	27	1	–	37
22. Gifts (546)	28	206	–	179
24. Other expenses (549)	30	80	–	85
VI. Total depreciation, asset disposals, creation of reserves and provisions	31	155	0	238
25. Amortization and depreciation of fixed assets (551)	32	150	–	135
26. Net book value of tangible and intangible fixed assets sold (552)	33	–	–	99
28. Material sold (554)	35	5	–	4
VII. Total contribution provided	38	0	0	4,457
32. Membership fees provided (582)	40	–	–	4,457
VIII. Total income tax	41	0	0	0
Total expenses	43	6,279	251	10,669

Text	Line	For the accounting period		2010 Total
		Main activity	Operational activity	
B. Revenues				
I. Total revenue from own products and services	45	0	390	428
2. Revenues from services (602)	47	-	390	428
II. Total change in internal inventory	49	0	0	0
III. Total capitalization	54	0	0	0
IV. Total other revenues	59	5,320	0	3,980
15. Interest (644)	63	1,245	-	1,091
16. FOREX gains (645)	64	6	-	1
17. Settlement of funds (648)	65	3,997	-	2,724
18. Other revenues (649)	66	72	-	164
V. Total revenue from sold assets, release of reserves and provisions	67	42	0	120
19. Proceeds from sale of tangible and intangible fixed assets (652)	68	-	-	50
21. Proceeds from material sold (654)	70	42	-	70
VI. Total contributions received	75	807	0	6,300
27. Contributions received (donations) (682)	77	807	-	6,300
VII. Total operational subsidy	79	0	0	0
29. Operational subsidy (691)	80	-	-	-
Total revenues	81	6,169	390	10,828
C. Profit/loss before taxation	82	(110)	139	159
34. Income tax (591)	83	3	26	58
D. Profit/ loss after taxation	84	(113)	113	101

Notes to the Financial Statements for the Year Ended 31 December 2011

I. Background

Description of the Accounting Entity

The Our Child Foundation ("the Foundation") was established on 1 October 1993. Its registered office is at Ústavní 95, Prague 8, the Czech Republic, Identification Number 60166754. The Foundation is incorporated in the Foundation Register maintained by the Municipal Court in Prague, Section N, File No. 57.

The purpose of the Foundation is to support humanitarian projects which help to create an effective system of child protection in the Czech Republic and to ensure the protection of human rights within the Children's Rights Convention. The humanitarian projects are supported by the re-distribution of grants for programs aimed at reaching the Foundation's goals.

In addition, the Foundation aims to help children who find themselves in difficult life situations.

The Foundation supports and develops cooperation with international organizations active in the field of child protection and collaborates on joint projects with these organizations.

The Foundation's Promoter – Zuzana Baudyšová

The Foundation's equity in cash amounted to CZK 36,104 thousand as at 31 December 2011. The Foundation's equity comprises a government contribution in the amount of CZK 35,604 thousand contributed pursuant to agreements for the transfer of funds and addenda thereto determined in a resolution of the House of Deputies of the Parliament of the Czech Republic for the Foundation Investment Fund in the first and second stages and the Foundation contribution in the amount of CZK 500 thousand. The Foundation's equity is deposited with GE Money Bank, a.s., A/C No. 201645972/0600 (CZK 35,604 thousand) and with Československá obchodní banka, a.s. – A/C No. – 154051281/0300 (CZK 500 thousand). In addition, last year the Foundation's equity was increased by movable items totaling CZK 3 thousand not entered in the Foundation's property. In 2011, the Foundation's equity was increased by movable items not entered in the Foundation's property totaling in the amount of CZK 234 thousand. In 2011, the sum was reduced the annual depreciation charge at an amount of CZK 46 thousand. The Foundation's equity was increased by movable items not entered in the Foundation's property totaling only CZK 191 thousand.

Foundation's Managing Director – Zuzana Baudyšová

Members of the Foundation's Board of Administration:

Marta Ptáčková – chair

Jaroslava Jalovecká – vice-chair

Martin Chalupský – member

Members of the Foundation's Supervisory Board:

Iva Chaloupková – chair

Kamil Čermák – member

Jan Janota – member

The following changes were made to the Foundation's Supervisory Board:

Following the decision of the Foundation's Board of Administration dated 24 October 2011, Miluše Slapničková was recalled from the Supervisory Board (effective as of 30/9/2011) and was replaced by Jan Janota (effective as of 1/10/2011). These facts were entered in the Foundations Register on 30 November 2011.

II. Information about accounting methods used and general accounting policies

The Foundation uses accounting methods which are in accordance with the accounting regulations set by Act No. 563/1991 Coll. on Accounting, Decree No. 504/2002 Coll. as amended, and the Czech accounting standards for accounting entities whose main scope of activities is not business. The accounting period is one calendar year.

Explanation Added for Translation into English

These financial statements are presented on the basis of accounting principles and standards generally accepted in the Czech Republic. Certain accounting practices applied by the Company that conform with generally accepted accounting principles and standards in the Czech Republic may not conform with generally accepted accounting principles in other countries.

Method of processing and keeping of accounting documents

The Foundation's double-entry bookkeeping is maintained by the certified external accountant Ing. Marcela Komárková, IC 60475897. Accounting records are processed using the SOAS software; they are filed in hard copy and electronically on CDs. The accounting documents are filed in the Foundation's registered office.

Valuation and Depreciation and Amortization of Assets

Purchased tangible and intangible fixed assets with a cost exceeding CZK 10 thousand are recorded at their acquisition cost, which consists of purchase price and other related costs. Fixed assets acquired for no consideration are valued at cost pursuant to donation contracts.

The depreciation of tangible assets and the amortization of intangible fixed assets are calculated based on the acquisition cost and the estimated useful life of the related assets. The useful economic lives are as follows:

	Years
Computer technology	3
Passenger cars	3-5

Short-term financial assets consist of cash on hand and in bank.

Receivables and liabilities are recorded at their nominal values.

Valuation of Inventory

Purchased inventory is stated at acquisition cost including other related costs. Inventory acquired for no consideration is valued at cost pursuant to donation contracts.

Equity and Funds

Equity consists of monetary and non-monetary contributions, gifts recorded in the Foundation Register and tangible fixed assets acquired free of charge. In addition, the Foundation creates special-purpose funds for predetermined purposes in connection with the Foundation's activities set out in its statutes.

Foreign Currency Transactions

Assets and liabilities whose acquisition or production costs were denominated in foreign currencies are translated into Czech crowns at a fixed exchange rate corresponding to the Czech National Bank rate set on the first working day of the financial year. On the balance sheet date, monetary items are adjusted to the exchange rates published by the Czech National Bank as at 31 December.

Unrealized exchange rate gains and losses arising from translation of receivables and payables denominated in foreign currencies using the year-end exchange rate are accounted for in the balance sheet, at temporary accounts of assets and liabilities.

Realized exchange rate gains and losses were charged or credited, as appropriate, to income for the year.

Revenues and expenses are recognized on an accrual basis; that is, they are recognized in the periods in which the actual flow of the related goods or services occurs, regardless of when the related monetary flow arises.

Gifts received and provided

The method of accounting for gifts received and provided changed as of 1 January 2011. Received and provided financial gifts and contributions (including proceeds from collection accounts and their use) are accounted through the balance sheet, via funds using separate sub-ledger accounts. At the year-end, the adequate portion of the funds determined for covering project costs and Foundation's operations is transferred to income.

As a result of the change in accounting for received and provided gifts the related information in the accompanying financial statements is not comparable to the prior year information.

Non-cash gifts received in the form of a service are credited and simultaneously charged to income in the value stipulated in the respective contracts.

Income Tax

The corporate income tax expense is calculated based on the statutory tax rate and book income from primary and economic activities before taxes, increased or decreased by the tax non-deductible costs, revenues not subject to income taxes and revenues exempt from income taxes, using the tax relief for the taxpayers not founded or established for the purpose of carrying out business.

III. Additional information to the balance sheet and income statement

Tangible Fixed Assets:

Summary of tangible fixed assets (in CZK thousands):

Cost

	At beginning of year	Additions	Disposals	Transfers	At end of year
Separate movable items and groups of movable items	1,826	-	(100)	-	1,726
Donated tangibles	36	-	-	234	270
Tangibles in progress	-	234	-	(234)	-
2011 Total	1,862	234	(100)	-	1,996
2010 Total	1,671	303	(112)	-	1,862

Assets put into operation in 2011 were acquired in the form of received gifts.

Accumulated Depreciation

	At beginning of year	Depreciation during year	Book value of assets disposed	Disposals	At end of year	Net book value
Separate movable items and groups of movable items	(1,436)	(104)	(18)	100	(1,458)	268
Donated tangibles	(33)	(46)	–	–	(79)	191
Tangibles in progress	–	–	–	–	–	–
2011 Total	(1,469)	(150)	(18)	100	(1,537)	459
2010 Total	(1,347)	(135)	–	13	(1,469)	393

In 2011, the Foundation disposed of assets at the acquisition cost of CZK 100 thousand which was donated to the Fond ohrožených dětí (The Fund for Children in Need). The net book value of disposed assets in the amount of CZK 18 thousand was recognized in line V. 22 Gifts in the accompanying profit and loss account.

Unbilled revenue

As at 31 December 2011 and 2010, unbilled revenue includes, in particular, interest accumulated on a term deposit which was credited by the bank after the year-end.

Customers

As at 31 December 2011, receivables from customers include a receivable related to promotion services in connection with a charity campaign of the company ROSSMANN which took place to the benefit of children in need.

Summary of Changes in Equity

	Equity	Funds	Retained earnings	Total
Balance as at 31 December 2010	36,107	32,671	101	68,879
Decrease – gifts provided		(11,457)		
Decrease – use for Collection		(555)		
Decrease – gifts provided from the 2010 proceeds from the NIF funds		(266)		
Decrease – project funding and operation of the Foundation		(3,997)		
Decrease total	(46)	(16,275)	(101)	(16,422)
Increase – donations received (collections)		2,879		
Increase – donations received (other)		18,325		
Increase – 2010 profit		101		
Increase total	234	21,305	–	21,539
Profit or loss for current year	–	–	–	–
Balance as at 31 December 2011	36,295	37,701	–	73,996

The equity balance decrease reflects a decrease in the value of movable items due to accounting depreciation.

The equity balance increase reflects additions to movable assets acquired through donations.

Method of ascertaining the income tax base, allowances and their use

(in CZK thousands)	2011	2010
Profit before taxes	29	159
Non-taxable revenues	(5,793)	(10,220)
Non-deductible expenses	6,215	10,668
Taxable income before allowances	451	607
Tax allowance	(300)	(300)
Tax base	151	307
Current income tax rate	19%	19%
Income Taxes	29	58

Liabilities due for social security and health insurance

The deductions from 2011 and 2010 December wages payable as at the wage payment date, i.e., 10 January 2012 and 10 January 2011, respectively, are as follows

(in CZK thousands)	2011	2010
Prague Social Security Administration, Prague 8	54	49
Occupational Health Insurance Co.,	8	7
General Health Insurance Co.,	15	14
Prague Financial Authority	24	22
Total	101	92

As at 31 December 2011, other liabilities relate in particular to the liability of CZK 399 thousand (USD 20 thousand) related to the grant provided to a foundation of the Mattel Children's Foundation. The grant was received at the foundation's account in 2011 and will be used in the course of 2012.

Unbilled deliveries include particularly accruals for unused vacation, unbilled accounting services, audit services and telephone charges, which are charged to income as the relevant costs are incurred.

Service costs comprise advertising and promotion costs and costs incurred in making the Foundation more visible and also operation of the internet hotline and positive parenthood domain.

Staff information (information about the statutory body members is presented separately)

(in CZK thousands)	2011	2010
	Number of employees	Number of employees
Full-time positions	5	5
Contract for work	9	23
Job performance contract	4	2
Wages and salaries	2,433	2,220
Social security and health insurance	797	714
Other social expenses	10	-
Total personnel expenses	3,240	2,934

Of those, wage costs for individual projects as per the Foundation statutes in 2011 and 2010

(in CZK thousands)	2011	2010
Stop violence on children – public education	361	208
Puzzle – re-distribution of foundation contributions	–	21
Legal Help Line	152	187
Individual requests	303	348
Safe Internet – nation-wide project	351	357
Foundation Investment Fund	151	208
Cross-border cooperation	206	208
Positive parenthood	212	117
Child protection in media and advertising	408	331
RWE	110	–
Administrative overheads	179	235
Total	2,433	2,220

Statutory and supervisory board members received no bonuses in the period under review.

Summary of monetary gifts provided

(in CZK thousands)	2011	2010	
	Balance sheet	Balance sheet	Expense account
Fakultní nemocnice Brno – newborn transport system and a ventilator	1,919	–	–
Restricted funds granted by RWE Gas Storage *)	1,385	–	–
Czech Neonatal Society – ten newborn resuscitation sets	1,200	–	–
The Thomayer hospital – brain function monitoring device and a newborn bed	1,035	–	–
Contributions granted to handicapped children on individual requests	750	–	746
AKORD – the day-care facility for gravely handicapped children and youth	600	–	650
The Lipka civic association aimed to help the handicapped	600	–	–
The Jihlava daily and weekly care facility	600	–	–
Dětský klíč Šumperk o.p.s. (the civic assistance centre)	600	–	–
The Alvalída association of citizen	600	–	–
Czech Neonatal Society – ten newborn resuscitation sets	512	619	–
Contribution to Fond ohrožených dětí (The Fund for Children in Need)	500	–	640
Helpes, o. s., Helping Paws – assistant dog training	400	2,500	–
Grants provided from NIF funds	266	420	–
Child crisis centre	250	–	–
Contribution to the Children's home and school Býchory (use of proceeds from 2011 collection)	200	–	–
Restricted funds granted by RWE Transgas	200	1,650	–
Contribution for hagridden Dominik and his sister (use of proceeds from 2011 collection)	180	–	–
Contributions for handicapped children (use of proceeds from 2011 collection)	175	–	–
Jiřinka Prekopová's foundation	100	–	–
Contribution to the Children's home and school Býchory	100	–	150

(in CZK thousands)	2011		2010	
	Balance sheet	Revenue accounts	Balance sheet	Expense account
Children's home at Uherské Hradiště	50		-	-
Children's home at Klánovice	20		-	-
Mimo domov (out of home) civic association	20		-	-
Children's right supporter association	11		-	-
Hurrah civic association	5		-	-
Safety Line for Children and the Youth Association – contribution for operation	-		-	1,000
An automobile for transportation of a physically handicapped girl	-		200	-
Institute for the Care of Mother and Child – laser for premature children eye surgery	-		862	-
Eventful Society – training of an assistant dog for a blind four-year Jakub	-		150	-
A cochlear implant for a handicapped boy	-		46	-
Speech processor for an aurally impaired boy	-		158	-
Contribution for a special buggy for a three-year handicapped girl	-		11	-
Contribution for purchase of an automobile for a handicapped girl	-		420	-
Children's home Horní Slavkov – contribution to curative stay	-		-	50
Contribution for a convertible device for immobile Tomáš	-		-	56
Contribution for 10 families with children affected by the August floods	-		-	500
The Kolping family – contribution for the operation of a sanctuary centre for mother and child	-		-	100
Contribution for wheelchairs for handicapped twins	-		-	170
Contribution to rent for a girl student from the Domino children's home	-		-	45
Contribution for an automobile for transportation of a gravely handicapped boy	-		-	100
Contribution for an automobile for transportation of a gravely handicapped boy	-		-	250
Total	12,278		7,036	4,457

*) Before the end of 2010, the Foundation received funds of CZK 2,000 from RWE Gas Storage for 2011, of which CZK 1,700 thousand was designated to be granted to third parties (accounted for to the Foundation's funds) and CZK 300 thousand to cover expenses related to the Foundation's projects (accounted for as deferred income). In 2011, CZK 1,385 was provided to third parties for restricted purpose, CZK 355 thousand were used to cover the costs incurred in projects of the Foundation and CZK 260 thousand remained undistributed as at 31 December 2011. Before the end of 2011, the Foundation received funds of CZK 2,000 designated for 2012, of which again CZK 1,700 thousand was designated to be granted to third parties and CZK 300 thousand to cover expenses related to the Foundation's projects. With respect to the change in accounting for received gifts (see Section III) the entire amount is recorded at the Funds accounts as at 31 December 2011.

Summary of donations and proceeds received

(in CZK thousands)	2011		2010	
	Balance sheet	Revenue accounts	Balance sheet	Revenue accounts
Total donations	21,204	807	10,173	6,300
Received from:				
Rossmann project	10,072	-	5,903	-
Funds received to collection accounts	2,879	-	-	-
RWE Gas Storage s.r.o. *)	2,000	-	2,000	-
Synot Tip a.s.	1,000	-	-	700
Nadace Sazka	500	-	-	-
Agentura Hera	300	-	-	-

	2011		2010	
	Balance sheet	Revenue accounts	Balance sheet	Revenue accounts
Pražská plynárenská	250	-	-	150
SATPO Sacre Coeur	250	-	-	-
Astra Zeneca ČR	200	-	-	100
České Radiokomunikace	200	-	-	-
Rotary Club Prague	170	-	-	-
Wekosa a.s.	100	-	-	-
Pražská energetika	100	-	-	-
Inexo Argosy s.r.o.	100	-	-	-
Global Payments Europe – 2010 Internet Hotline project	30	-	30	70
Other received contributions	3,053	-	-	3,704
Material gifts received	-	807	-	611
RWE Transgas a. s.	-	-	1,535	465
Sazka	-	-	-	500
Speech processor for deaf boy Andrej	-	-	158	-
Special buggy for a disabled girl	-	-	11	-
Contribution for a cochlear implant for an aurally impaired boy	-	-	46	-
Transfer of net proceeds from a collection (change in accounting method)	-	-	490	-
Transfer of prior year profit to NIF	101	-	420	-
Revenues – interest on NIF	-	849	-	623
Revenues – business activities	-	390	-	428
Revenues – project funding and operation of the Foundation **)	-	3,997	-	-
Revenues – release of prior year funds ***)	-	-	-	2,724
Proceeds – other	-	516	-	753
Total	21,305	6,559	10,593	10,828

*) which CZK 1,700 thousand was designated to be granted to third parties (accounted for to the Foundation's funds) and CZK 300 thousand to cover expenses related to the Foundation's projects (accounted for as deferred income). In 2011, CZK 1,385 thousand was provided to third parties for restricted purpose, CZK 355 thousand were used to cover the costs incurred in projects of the Foundation and CZK 260 thousand remained undistributed as at 31 December 2011. Before the end of 2011, the Foundation received funds of CZK 2,000 designated for 2012, of which again CZK 1,700 thousand was designated to be granted to third parties and CZK 300 thousand to cover expenses related to the Foundation's projects. With respect to the change in accounting for received gifts (see Section III) the entire amount is recorded at the Funds accounts as at 31 December 2011.

**) The Foundation changed the method of accounting for gifts received and provided. Received and provided financial gifts and contributions (including proceeds from collection accounts and their use) are accounted through the balance sheet, via funds using separate sub-ledger accounts. At the year-end, the adequate portion of the funds determined for covering project costs and Foundation's operations is transferred to income.

***) In 2010, following the approval of the Board of Administration, the Foundation released to income part of the funds created from retained earnings to cover the costs for the distribution of proceeds from collection carried out in the years 2007–2010.

Public collections pursuant to Act No. 117/2001 Coll. as at 31 December 2011:

In 2011 and 2010, the Foundation organized public fund-raising campaigns in accordance with Act No. 117/2001 Coll., with gross yield of CZK 2,879 thousand and CZK 948 thousand. These are included in "Other received contributions". Parts of the yield in the amounts of CZK 2,134 thousand and CZK 8 thousand, respectively, were restricted.

Summary of the management of proceeds earned from a contract for the transfer of remaining funds that, pursuant to the decision of the House of Deputies of the Parliament of the Czech Republic, are restricted to support foundations (NIF):

In 2011 and 2010, the Foundation deposited these funds on a term deposit account. In the period from 18 January 2011 to 31 December 2011 (due as at 13 January 2014) the funds were deposited at a term deposit account with GE Money Bank with the interest rate of 2.4% and in the period from 14 January 2010 to 14 January 2011 and 14 January 2009 to 14 January 2010 at a term deposit account with COMMERZBANK with the interest rate 1.7% and 3.1%, respectively.

The interest accumulated on term deposit was CZK 849 thousand and CZK 623 thousand and was credited into income for 2011 and 2010, respectively.

In 2011 and 2010, the amounts of CZK 266 thousand and CZK 420 thousand, respectively, were redistributed pursuant to the contractual terms and conditions. The remaining portion was used for the Foundation's administration.

Prepared on: 9 May 2012



Zuzana Baudyšová

Accounting entity's statutory body



Marcela Komárková

Person responsible for the financial statements

Grant Rules

The Our Child Foundation Grant Rules for awarding foundation contributions from the proceeds from funds of the Foundation Investment Fund in 2011

The purpose and goal of the Our Child Foundation ("Foundation") is to support humanitarian projects which help to create an effective system of child protection in the Czech Republic and to ensure the protection of human rights in accordance with the Convention on the Rights of the Child. Humanitarian projects will be supported by the provision of grants ("Foundation contributions") for programmes that aim to achieve the objectives set out by the foundation. The foundation simultaneously seeks to provide direct help to children who find themselves in extremely difficult life situations.

Conditions for awarding grants:

1. The aim of the project must be to protect children in the Czech Republic, or it must be a project directly aimed at the protection of children, particularly children who find themselves in difficult life situations (children who are maltreated, abused, or mentally or physically disabled). Furthermore, the project must ensure prevention of violence on children, including commercial sexual exploitation (i.e. child pornography, child prostitution and child trafficking), prevention of negative phenomena in relation to children and youth and the implementation of the Convention on the Rights of the Child into practice.
2. Only the following legal entities that are active in the field of the protection of children and their rights may apply for a grant (Foundation contribution):
 - legal entities that have not been founded for the purpose of commerce, i.e. civic associations, religious legal entities (however, provided that they provide social, medical, educational and cultural services), and public benefit societies.Grants may not be awarded to such legal entities where decision-making processes or activities (in fact or in law) are influenced, directly or indirectly, by members of the Board of Trustees of the Our Child Foundation, or members of its Supervisory Board or employees or their close persons.
3. The projects must be implemented within one year (12 consecutive months), including the drawing up of the respective budget.
4. Along with their application, the applicant shall submit an original or officially certified copy of the certificate of registration (for civic associations – a certificate of incorporation in the Register of Civic Associations issued by the Ministry of the Interior, for public benefit societies – a certificate of incorporation in the register kept by the competent Regional Court, for religious entities – extract from the register kept by the Ministry of Culture). Such registration document must not be older than 3 months, which means that it was issued by the issuing authority in a period less than 3 months prior to the submission of the grant application.
5. Furthermore, the applicant is obliged to submit an uncertified copy of a document governing the internal conditions of the organisation (e.g. Articles of Association or Statutes).

Award procedure schedule:

1. The Foundation's grant program for each year shall be announced by the Director of the Foundation. It shall be published on the website of the Foundation and by other available means.
2. Applicants shall send their applications, including attachments and a completed accompanying sheet, in one counterpart to the address of the Foundation, i.e. Nadace Naše dítě, Ústavní 95, 181 02, Praha 8. They shall concurrently send the application (without attachments) via e-mail to the address p.kacovska@nasedite.cz together with the completed accompanying sheet.

3. The deadline for the submission of applications shall always be 31st March of the current calendar year (no attention will be paid to applications received after this deadline).
4. The Foundation shall keep records of all applications and perform their formal review. Applications that fail to meet the formal requirements shall be excluded from further procedure.
5. There shall be no legal entitlement to a contribution awarded by the Foundation. The Board of Trustees of the Foundation shall decide on the award of a contribution, based on the recommendation of the Foundation's Board of Advisors.
6. Each received application shall be initially reviewed by the Director of the Foundation who shall forward it to the Board of Advisors, indicating whether she recommends approval or rejection of the application.
7. The Board of Advisors shall familiarize itself with the application contents. Pursuant to the Grant Rules, it shall assess and discuss the application and draw up its recommendation for the Board of Trustees. If the Board of Advisors finds out that an application has substantial deficiencies, the application shall not be recommended to the Board of Trustees. The Board of Advisors shall justify its standpoint in its statement submitted to the Board of Trustees.
8. The Board of Trustees shall make the final decision on approving or rejecting the award of the Foundation contributions to individual applicants.
9. The Board of Trustees shall subsequently return the rejected or approved applications to the Foundation Director, together with the precise specification of the grant amount and the purpose for which the grant must be used.
10. The Foundation shall notify all applicants in writing of the conclusion reached by the Board of Trustees no later than within 3 months after the deadline for the submission of a grant application (i.e. by 30th June). However, the Foundation is not obliged to communicate the reasons for rejecting the application.
11. The Foundation shall enter into a contract for the provision of a Foundation contribution with the applicants of all approved projects and shall ensure the transfer of the contribution according to the conditions of the contract. By signing the contract, the applicant undertakes to cooperate with the Our Child Foundation and grants his/her consent to the Foundation to check the proper drawing of the allocated funds, i.e. the applicant undertakes to submit interim reports and a final report on the project (both text and financial ones). Any costs incurred prior to the contract signing may not be compensated.
12. As the grant provider, the Foundation reserves the right to carry out continuous review. If the grant beneficiary fails to meet the objective of the project for which the grant was awarded or uses the grant contrary to the purpose set in the contract, the beneficiary shall return the funds to the Foundation.
13. The grant beneficiary is obliged to submit the Our Child Foundation a statement of funds within the time period specified in the contract.

Grant applications must comply with the following criteria:

- Completed application form containing the applicant's data, and the completed accompanying sheet;
- Up-to-date document on registration of the organisation (original or certified copy – see above), not older than 3 months;
- Copy of the document governing the internal conditions of the organisation (e.g. Articles of Association);
- Project description including the schedule;
- Project costs (budget);
- Precise specification of the required financial contribution and its drawing;
- Overview of other submitted applications for a contribution to the project, including the amount.

Updated and approved by the Board of Trustees of the Our Child Foundation on 3rd January 2011.

Independent Auditor's Assurance Report

To the Board of Administration of Nadace Naše dítě:

We have examined the usage of the 2010 Foundation Investment Fund income for the year ended 31 December 2011 (see Appendix 1) in accordance with "The Contract for the transfer of funds determined by Resolution No. 413 of the House of Deputies of the Parliament of the Czech Republic adopted at the 15th session 8/7/99 on the government bill for the distribution of funds attained by the sale of shares determined for the Foundation Investment Fund in the first stage" and "The Contract for the transfer of the remaining funds determined by the resolution of the House of Deputies of the Parliament of the Czech Republic for the purposes of granting support to Foundations in the 2nd stage, entered into under Section 18, paragraph 2, letter a) point 6) of Act No. 171/91 Coll.," (hereinafter referred to as the "the Contracts") – (see Appendix 2).

Board of Administration's Responsibility

The Board of Administration is responsible for using the Foundation Investment Fund for the foundation purpose as defined in the Contracts and for the separate maintaining of the accounting records in accordance with the Contracts and accounting principles generally accepted in the Czech Republic.

Auditor's Responsibility

Our responsibility is to express a conclusion about the usage of Foundation Investment Fund as of 31 December 2011 based on our audit. We performed our assurance engagement in accordance with the International Standard on Assurance Engagements. Those standards require that we comply with ethical requirements and plan and perform the assurance engagement to obtain reasonable assurance that the company meets the requirements contained in the Contracts and therefore our procedures included examining evidence based on samples as to whether the usage of the Foundation Investment Fund was incurred for the purposes specified in the Contracts, and whether separate accounting records were properly maintained in accordance with accounting principles generally accepted in the Czech Republic. Our audit procedures were limited to the disbursement of funds by the Foundation Investment fund to recipients and did not extend to the usage of those funds by the recipients for its intended purposes.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

Auditor's Conclusion

In our opinion, Nadace Naše dítě used, in all material respects, the Foundation Investment Fund for the year ended 31 December 2011 in accordance with the Contracts.



Ernst & Young Audit, s.r.o.

License No. 401

Represented by



Magdalena Soucek

Partner

9 May 2012

Prague, Czech Republic



Irena Liškařová

Auditor, License No. 1146

Appendix 1

A summary of the use of the 2010 Foundation Investment Fund income for the year ended 31 December 2011 (in CZK thousands)

Applicant	Funded project	Project goal	Sum provided
Fond ohrožených dětí (The Fund for Children in Need)	Kangaroo pouch for the smallest	Equipment of the „Kangaroo Centres“ to provide for the overall care for the newborns and infants	50
The ČCE Diacony – BETHLEM CENTRE	The one who plays does not have time to be naughty	Providing spaces and necessary equipment for leisure activities of children with a heavy mental and combined handicap	30
HoSt Home – Start Česká republika	HoSt – support of families in Prague	To allow the maximum number of children to grow in a natural family environment	67
The BILICULUM civic association	The Mikulov day-care facility	Operation of a daily care facility providing an individual form of education, rehabilitation, hypotherapy, cannistherapy, musicotherapy etc.	45
EPHATA	Talk to her better	Aid for families with aurally handicapped children	16
Kolpingova rodina Praha 8 (the Kolping family)	The Kolping house – sanctuary centre for mother and child	Protection of mothers and children from external risks	30
ARPZPD, Klub STONOŠKA (The Centipede Club)	Personal assistance and rehabilitation at the psycho – rehabilitation training	Assistance to handicapped children and their families in the area of enhancing locomotive faculties and mental health of children	28
Total funds granted in 2011			266
Use of funds for Foundation purposes in 2010			357
Total income of Foundation Investment Fund in 2010			623

Prepared on: 9 May 2012



Zuzana Baudyšová

Accounting entity's statutory body



Marcela Komárková

Person responsible for the financial statements

Basic Information about the Our Child Foundation

The Our Child Foundation

Date established: 1st October 1993

Legal form: foundation

ID: 60166754

VAT ID: CZ 60166754

Entered in the register kept by the District Authority of Prague 8 on 1st October 1993 under No. 20265/93-306-2176/601.

Entered in the Register of Foundations kept by the Municipal Court in Prague, Section N, File 57.

Founder: Zuzana Baudyšová

Registered office: Ústavní 95, 181 02 Prague 8

Contact information

The Our Child Foundation

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181 02 Prague 8

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Fax: +420 266 727 911

E-mail: nadace@nasedite.cz

www.nasedite.cz

www.internethotline.cz

How can you help us?

Accounts for donations from individuals:

60666066/5500

111000222/0300

123131123/0600

Account for donations from legal entities (under a gift contract): 2388483/0300

Single DMS: the message formatted as DMS NASEDITE shall be sent to 87 777. Price per DMS is CZK 30; the Our Child Foundation receives CZK 27.

DMS Annual Support: the message formatted as DMS ROK NASEDITE shall be sent to 87 777; every month the donor will be automatically charged CZK 30.

For more information, visit www.darcovskasms.cz.

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